Doodlebug Times 1958



Oil & gas discoveries in 1958:

 Slave Point gas field discovered at Clarke Lake, BC



1958 Highlights:

- Lego is introduced
- Charles de Gaulle becomes premier of France
- Nelson Mandela weds Winnie Madikizela
- Stereophonic recordings come into commercial use
- NASA is established
- US\$ = \sim C\$0.98

Doodlebug Golf Tournament Returns

If it's September, then you know the Doodlebuggers will be heading up to Banff for their annual golf tournament. 168 lucky fellows made the trek up to the mountains for a weekend of competitive golf and socializing.

Hats off to this year's Chairman, Bob Boulware,

and his committee for putting on a first class event.

After the dust settled, Doug Drysdale won the Championship Doodlebug flight and will have his name engraved on the Hawthorne Trophy. The low net Electro-Tech Trophy (right) was won by C. Parnell.



Hula Hoop craze sweeps the nation!

Richard Knerr and Arthur "Spud" Melin, founders of the Wham-O Company, are the architects of the biggest fad of all time - the hula hoop!

In 1957, an Australian visiting California told them, quite casually, that in his home country, children twirled bamboo hoops around their waists in gym class. Most of us would have thought, "how nice" but for Knerr and Melin an idea spawned.

They understood how popular such an item could be and proceeded to manufacture one made of plastic, Marlex specifically, a lightweight but durable plastic then recently invented by Phillips Petroleum

The name "hula hoop" came from the Hawaiian dance its users seemed to imitate

Talk about sales! Wham-O sold 25 million hula hoops in two months. Almost 100 million international orders followed. They were manufacturing 20,000 hoops a day at the peak of popularity.

Not all nations thought this was such a spiffy idea. Japan banned the hoops

thinking they might promote improprieties. The Soviet Union said the hula hoop was an example of the "emptiness of American culture."

Well, OK, maybe they have a point there :>)

The faze was short-lived. But our young entrepreneurs were already onto another hot idea they had. The Frisbee!









The first skateboard is invented in Dana Point, California.



"Gigi" wins Best Movie, Best Song Oscars

In Sports....

Montreal Canadiens beat the Boston Bruins 4 games to 2 for the Stanley Cup

The demise of the professional sports is predicted due to declining fan interest, and escalating costs

The U.S. Columbia, designed by Olin J.

Stephens, defends the America's Cup successfully against the English challenger Sceptre in the first America's Cup competition since 1937

Gordie Howe wins the Hart Trophy as the NHL's most valuable player for the second year in a row, and fourth overall



Martin Luther King Jr. arrested for "loitering" in Montgomery, Alabama – US civil rights movement in full swing

Other news.....

- Friskees introduces the first dry cat food
- Japan's new Datsun (Model 211) cars begin shipping to the U.S. but only 52 will sell - out of a total of 430,808 passenger cars imported to the US this year
- Pope Pius XII declares Saint Clare of Assisi patron saint of television; her placement on the television set is said to guarantee good reception
- In the worst US recession since World War II, nearly 5.5 million people are out of work
- Mao Tse Tung starts "Great leap forward" movement in China
- The Chevrolet Impala is introduced!
- 9,000 scientists of 43 nations petition UN for nuclear test ban
- The first women are admitted to the British House of Lords. Jolly good, stiff upper lip, what!

Some average 1958 costs, in

the U.S.

House: \$30,000

Average income: \$4,650 Ford car: \$1967-\$3929

Milk: \$1.01 Gas: \$.24 Bread \$.19

Postage stamp: \$.04 Corned Beef: \$.59 lb. Swiss Steak: \$.75 lb.

Kraft Carmels, 1 lb pkg: \$.37

Milk: \$.42 half gal.

Sunkist Oranges, 5 lbs.: \$.49

Cantaloupe: \$.05 lb. Celery: \$.04 lb.

Harvard tuition: \$1,250 yr. Nathan's Hot Dog: \$.25 Roundtrip airfare London to

New York: \$453



